

# GDPR Essentials



**Definition** - GDPR is designed to protect the privacy of EU residents

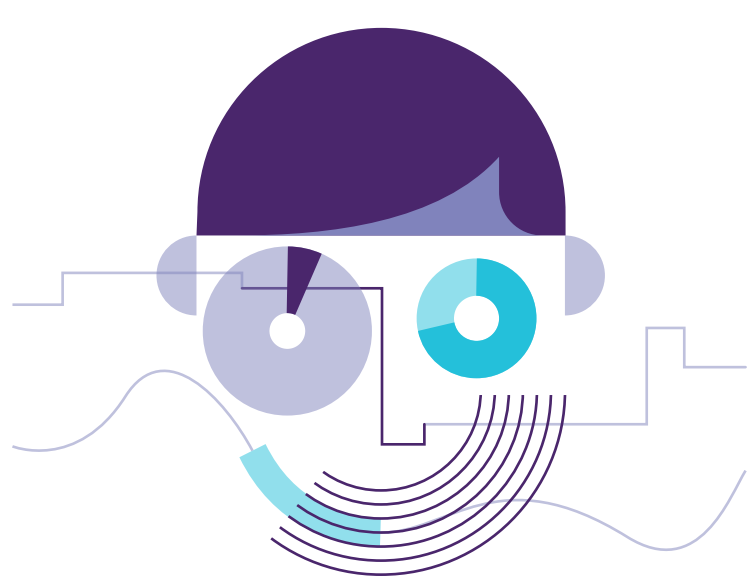


**Dates** - By May 25 2018 - companies must be in full compliance

## Which organizations are subject to GDPR

It applies only to European based companies → **WRONG**

**GDPR applies to EU and non-EU companies that process European citizens' data**



## Personal Data ~

any information relating to an identified or identifiable natural person (data subject)

An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that person.

## STATISTICS

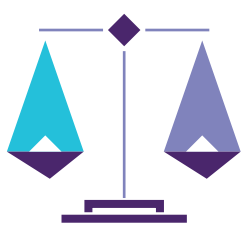


of businesses do not think that their firm has the right technology to cope with GDPR requirements

don't have a way to manage which data should be stored or deleted

of UK businesses believe they could lose customers as a result of GDPR

## KEY ARTICLES



### Extended jurisdiction

Applies to all companies processing the personal data of subjects residing in the EU, regardless of the company's location.



### Penalties

Up to 20 mil. EUR, or in the case of an undertaking, up to 4 % of its total worldwide annual turnover of the preceding financial year, whichever is higher.



### Consent

Consent must be freely given, specific, informed, and unambiguous. It must be as easy to withdraw consent as it is to give it



### Mandatory breach notification

72-hour breach notification obligation - all breaches must be reported to regulators within 72-hours of the organization becoming aware of it; customers, controllers and other stakeholders must be also notified.



### Right to access

The right of data subjects to obtain from the data controller confirmation as to whether or not personal data concerning them is being processed, where and for what purpose.



### Right to be forgotten

The data subject has the right to ask the data controller to erase his/her personal data, which he or she has provided to the controller, in a structured, commonly used and machine-readable format.



### Data portability

The right of a data subject to receive the personal data concerning them, which they have previously provided in a 'commonly used and machine readable format' and have the right to transmit that data to another controller.



### One-Stop-Shop

For organisations active in multiple EU countries, the GDPR provides a central point of enforcement through a system of co-operation and consistent procedures that has been coined the 'one stop shop' mechanism.



### Data Protection Officers (DPOs)

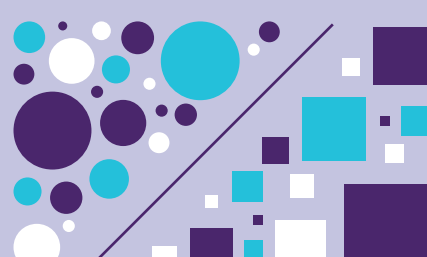
In certain circumstances, data controllers and processors must designate a Data Protection Officer (as part of their accountability programme). A DPO directs and oversees all data protection activities within a company.

## SOLUTIONS



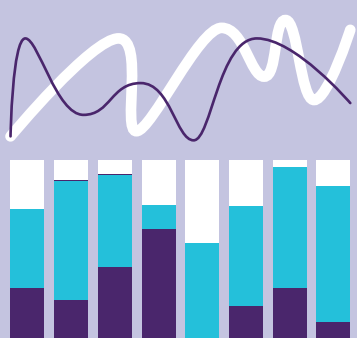
### Increase awareness

Decision makers and key people in every organization should be aware of GDPR regulations and their impact.



### Identify private data

Identify and classify what personal data you hold, where it came from and who you share it with.



### Perform audits

Interactive reports can identify users, files, data sources and types of PII across a network.



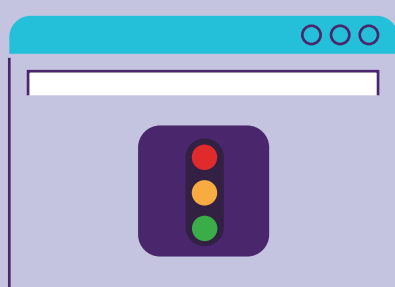
### Protect data with DLP

Create a Data Protection plan to secure sensitive information with Data Loss Prevention solutions and encryption techniques.



### Hire a DPO

You have the choice of hiring a Data Protection Officer (DPO) or working with one on a contract basis.



### ENDPOINT PROTECTOR

Start your journey to GDPR compliance with Endpoint Protector today!

[www.endpointprotector.com](http://www.endpointprotector.com)

## SOURCES

<https://www.endpointprotector.com/resources/white-papers/the-road-to-gdpr-compliance-en>  
<https://www.whitecase.com/publications/article/chapter-5-key-definitions-unlocking-eu-general-data-protection-regulation>  
<http://www.continuitycentral.com/index.php/news/erm-news/2021-general-data-protection-regulation-one-year-to-go-until-compliance-deadline>  
<http://www.eugdpr.org/the-regulation.html>  
<https://www2.deloitte.com/nl/nl/pages/risk/articles/gdpr-top-ten-10-one-stop-shop.html>