

# Seen @ Macworld: Endpoint Protector DLP and MDM solutions

Aaron Kraus

Seen @ Macworld is Appletell's column highlighting great apps, accessories, and developers we met at the recent [Macworld / iWorld Expo](#). It's all the buzz, cool gadgets, and new gear you need to know about from the Expo!

Everyday users are becoming more aware of security (Heartbleed, anyone?). But for corporate IT departments, keeping data secure has been a requirement for quite some time. [Endpoint Protector](#) was at this year's Macworld Expo, and we sat down with the team to discuss their Data Loss Prevention (DLP) and Mobile Device Management (MDM) solutions for Macs, iDevices, Android devices, and Windows. The rising usage of Macs in enterprise organizations means a rising need to protect them, and Endpoint Protector's unique features offer corporate IT departments a tool to deal with the Apple flood.

## Plug the Holes

Everybody's concerned about security, but the real issue isn't necessarily about making computers secure, it's about keeping your data secure. Viruses can be a headache for companies, but data breaches are far more harmful. DLP is one tool that can help stop both accidental and intentional information leaks—like attaching a spreadsheet that contains credit card info to an email, or stealing a company database to sell to a competitor or identity thieves. The Endpoint Protector agent on Macs keeps track of files, information, and activities on your organization's computers, and reports it all to a centralized server. This offers security or network admins a great tool for keeping an eye on activity happening inside their organization. Plus, it's cross-platform so you can use it as a single DLP solution for your entire network.

Endpoint Protector lets you identify the types of information your company needs to protect, such as account numbers, and then set up rules to govern what employees can do with that information. The Apple-esque web interface offers an intuitively simple but powerfully granular way to do this, so you can apply rules that make sense for your business. Once you've defined your rules, you can select a number of actions to either allow or disallow for that info, including use of various web browsers/email clients, messaging services, and cloud services. In this way, you could restrict employees use of email or instant messaging to exchange files, but allow them to post to the company-provided [Microsoft OneDrive](#) for filesharing.

## Device Management

Companies working in highly regulated environments such as banks or healthcare providers have even stricter standards for how they must manage information. Endpoint Protector's sophisticated device management features give you precise control over the Macs and iDevices connecting to your network. For Macs, Endpoint Protector offers the ability to manage how users interact with their computers, such as preventing the use of USB ports or CD/DVD drives to write sensitive information. It even allows forced encryption, which means users who do write information to a USB drive must encrypt it, which protects the data if that drive is lost or stolen.

The screenshot displays the 'Mobile Device Management' web interface. At the top, there's a header with 'Mobile Device Management' on the left and 'Show all departments' on the right. Below this is a 'Mobile Device Information' section for a Samsung GT-I9100. It includes fields for Name, Type (Android), Model (samsung), Model No. (GT-I9100), User Name, Phone Number, Carrier, OS Version, Last Seen (7 July 2012 8:45), IMEI, WiFi Mac, and Description (test). A small icon of the phone is shown on the left. Below this is a 'Locate Mobile Device' section. It shows the current location as E576, Cluj-Napoca, Romania, with a timestamp of 27 Jun 2012 21:55:40 and provider network. The previous location is Traian St, Cluj-Napoca, Romania. There are buttons for 'Update Location' and 'Location History'. To the right is a Google Map showing the current location. At the bottom is a 'Security Policy' section with tabs for 'Lock / Wipe', 'Device Settings', 'Manage Device', 'Installed Apps', 'Accounts', 'Contacts', 'Profiles', 'History', and 'Experimental'. The 'Lock / Wipe' tab is active, showing 'Set Security Policy' and 'Device Password' settings. The 'Set Security Policy' section has fields for Password Quality (No requirement), Min Password Length (0), Max Time To Lock (sec) (0), Max Failed Password Retries (0), and Ask User to change password (checkbox). The 'Device Password' section has a Password field. The 'Current Security Policy' section shows the same settings as the 'Set Security Policy' section. There are buttons for 'Apply', 'Set Password', and 'Refresh'.

On the mobile front, many IT departments are struggling to adapt to a rapidly diversifying environment. Many organizations were built Blackberry-only, but very few are still set up that way. Endpoint Protector's MDM features can centrally manage, track, and control mobile devices running iOS or Android, which provides IT departments the assurance that data isn't leaking out of their control via iPhones. The web interface provides tracking and location services, remote wipe/disable, and forced device encryption to help secure the increasing amount of data that lives on mobile devices.

Endpoint Protector is currently on version 4.0, so there are obviously a ton of features that we couldn't cover in a brief discussion on the show floor. If you work in corporate IT or your office is struggling to deal with more Macs and iDevices showing up every day, head over to the [Endpoint Protector website](#) to check out all the features.

We saw lots of other great products at the show, so be sure to check out our previous coverage of other exhibitors from [Macworld / iWorld 2014](#).