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## **VIPdesk Selects Secure it Easy to Protect Critical Data Housed on Removable Storage Devices**

Posted on : 2008-04-30 | Author : Edina Szasz

News Category : PressRelease

San Jose, CA and Alexandria, VA, April 30, 2008 – CoSoSys, the leading provider of Endpoint Security solutions, announced today that VIPdesk, a pioneer of premium home-based contact center solutions and concierge services, has selected the newly released Secure it Easy version 2.0 software to manage and enforce the company's portable device security guidelines. Secure it Easy efficiently protects VIPdesk's remote workstations and notebooks owned by its home-based agents against data loss, data theft and other forms of data leakage.

Secure it Easy is a necessity due to the increasing number of tasks that PC users conduct on portable storage devices in their everyday work. This entails a strong need to eliminate the inherent risk of data leakage posed by such devices. "Secure it Easy gives us the ability to manage the controlled use of portable USB devices, external hard drives, FireWire devices, CD/DVD-Readers/Writers and many other potentially harmful endpoint devices, while also stopping malware, viruses and other unwanted data intrusions" said Dan Fontaine, Vice President of Technology with VIPdesk.

"Legislative requirements enforced by an increasing number of US states and the recent Federal Trade Commission rulings against companies who did not prevent sensitive data exposure are stipulating clear actions to be taken in case of data theft or private record exposure. Such laws call for proactive management of portable devices that are capable of storing private information," said Roman Foeckl, Managing Director of CoSoSys. "This set of features within Secure it Easy enables organizations of all sizes to better comply with government regulations and industry standards regarding data breach management and IT governance."

### **About CoSoSys**

CoSoSys SRL specializes in network endpoint security and software development for portable storage device enhancement. The application portfolio includes functions from encryption, biometric security, data synchronization and network security. CoSoSys distributes its products globally through world's leading hardware manufacturers, software Distributors, Resellers and directly to users at [www.cososys.com](http://www.cososys.com). CoSoSys enjoys a continuously growing installation base of users worldwide. The company is headquartered in Cluj-Napoca, Romania and has sales representatives in the United States, Germany and Asia.

### **About VIPdesk**

VIPdesk is the pioneer of premium home-based call centers and Concierge Services. We have been offering home-based solutions since 2000 and currently work with global brand leaders in industries including financial services, travel, retail and automotive services. We serve more than 70 blue-chip clients with over 10 million customers and are continually recognized as a progressive industry leader as evidenced through numerous awards, including the Inc. 500, Inc. 5000, NCBEA Business Ethics Award, Stevie Awards for Women in Business and Smart CEO Future 50. For more information, visit [www.vipdesk.com](http://www.vipdesk.com)

Images and additional materials are available here:

[http://www.cososys.com/press\\_room.html](http://www.cososys.com/press_room.html)

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