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CoSoSys Unveils Security Solution for Data Loss Prevention

New cloud service enables businesses to make full use of portable devices without risking data leakage or malware introduction…

Businesses everywhere are experiencing increased incidences of security breaches that lead to data loss which in turn causes loss of revenue, customers, trust, stockholder value, and brand recognition. The Privacy Rights Clearing House notes that more than 260 million records containing sensitive personal information have been exposed in the US alone since January 2005.

CoSoSys today announced the availability of My Endpoint Protector (MyEPP), the first Software-as-a-Service (SaaS) application to deliver Data Loss Prevention and device control "in the cloud". The solution is designed to help companies manage the internal and external security threats created by the use of portable data storage devices.

The new cloud service will help manage how data can be used on all endpoints – Desktops, Laptops, Netbooks etc. - from a single centralised web console, no matter where those endpoints are located.

"As IT resources become more and more stretched, the ability to effectively police the use of authorized and unauthorized USB devices becomes more and more constrained," said Bob Elson at the Department of Public Health in San Bernardino County, California. "MyEPP enables me to manage all those USB devices through an easy-to-use, intuitive interface."

"Our employees fully understand the need for us to manage how company information is used, particularly in these difficult economic times. We've definitely seen an increase in efficiency now that it's clear to everyone which devices can be used for what purposes, and incidences of malware infections have gone down. The savings in time alone have been incredible. Being able to centrally manage all USB devices also offers us (and management) a 'peace of mind' factor. We know we are doing all that we can to protect our data."

CoSoSys believes that the growing adoption of SaaS as an efficient way to manage today's highly distributed IT infrastructures, combined with enforced encryption of data in transit, has created a receptive environment for web-based endpoint security management.

"Most businesses today are aware that they need to proactively protect both their own intellectual property and customer information held in trust on their systems," said Roman Foeckl, CoSoSys CEO. "But the thought of having to hire dedicated staff or consultants to install, implement and manage this type of solution has prevented many from taking the steps needed to protect that data.

"My Endpoint Protector makes enterprise-level device control and security accessible to even the smallest organizations without the need for expensive additional equipment or staff. Whether employees work from home, on the road or from remote locations, the security of their desktops and laptops can easily be centrally managed through the cloud."

The service is available now with prices starting from $2 per PC per month.

Steve Boxwood   Email to a colleague | Add to MY ITP