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RISKY BUSINESS

VIPdesk Secures Storage Devices

VIPdesk selects Secure it Easy to protect critical data housed on removable storage devices

APRIL 30, 2008 | SAN JOSE, Calif. and ALEXANDRIA, Va. -- CoSoSys, the leading provider of Endpoint Security solutions, announced today that VIPdesk, a pioneer of premium home-based contact center solutions and concierge services, has selected the newly released Secure it Easy version 2.0 software to manage and enforce the company's portable device security guidelines. Secure it Easy efficiently protects VIPdesk's remote workstations and notebooks owned by its home-based agents against data loss, data theft and other forms of data leakage.

Secure it Easy is a necessity due to the increasing number of tasks that PC users conduct on portable storage devices in their everyday work. This entails a strong need to eliminate the inherent risk of data leakage posed by such devices. "Secure it Easy gives us the ability to manage the controlled use of portable USB devices, external hard drives, FireWire devices, CD/DVD-Readers/Writers and many other potentially harmful endpoint devices, while also stopping malware, viruses and other unwanted data intrusions" said Dan Fontaine, Vice President of Technology with VIPdesk.

"Legislative requirements enforced by an increasing number of US states and the recent Federal Trade Commission rulings against companies who did not prevent sensitive data exposure are stipulating clear actions to be taken in case of data theft or private record exposure. Such laws call for proactive management of portable devices that are capable of storing private information," said Roman Foeckl, Managing Director of CoSoSys. "This set of features within Secure it Easy enables organizations of all sizes to better comply with government regulations and industry standards regarding data breach management and IT governance."

CoSoSys SRL